



*PGA Career Services is pleased to notify you about the following employment opportunity based on the information in your CareerLinks profile*

## *Lynx* FITNESS CLUB

**Director of Instruction  
Lynx Fitness Club  
Boston, Massachusetts**

Our Topgolf Swing Suite allows for year-round practice, PGA-certified instruction, and one-of-a-kind Topgolf Swing Suite entertainment.



## QUALIFICATIONS:

Candidates should be PGA Member in good standing.

### Director of Instruction Job Summary

- Golf Instruction
  - Sell golf lesson packages to Lynx members and non-member guests
  - Execute golf lessons with clients in a manner that creates recurring customer retention
  - Create and coordinate events and clinics that showcase Lynx as a leader in golf and fitness instruction
- Golf-Fitness Connection
  - Work with our personal training and fitness instructor staff to create synergy between the golf and fitness departments
  - Implement cross-department initiatives to build up Lynx as the top facility in the greater Boston area for indoor golf and fitness
- Event Sales, Planning & Execution
  - Reach out to and sell any golf event or golf suite rental leads
  - Interface with Golf Suite rental clients and Lynx's food and beverage provider to ensure high-level experience in golf lounge
  - Host golf events and ensure high level client satisfaction
- Customer Service
  - Communicate all initiatives to members and guests
  - Field customer service inquiries that are golf related
  - Ensure Topgolf Swing Suites are working properly and all equipment in the golf lounge is maintained in an orderly and working fashion
- Golf Revenue Generation
  - Host club fitting events to service members and generate ancillary revenue
  - Identify and execute strategies to improve revenue generation in the golf lounge
  - All other ideas welcome!

## COMPENSATION & BENEFITS:

Base Salary Compensation for this position will be between \$40,000- \$55,000 commensurate with experience.

Additional Income Sources Include: Lessons / Clinics & Commissions \$20,000-\$40,000

Total Annual Compensation Range: \$60,000-\$95,000

Benefits Package to be discussed at interview.

## Application Instructions:

Application Deadline: **April 5, 2019** Please submit your **cover letter, resume** and **references** in a .pdf format directly to the email or by mail to the address provided on CareerLinks.

(Contact Jim Remy – [jremy@pgahq.com](mailto:jremy@pgahq.com) or Michael Higgins – [Mhiggins@pgahq.com](mailto:Mhiggins@pgahq.com) with questions regarding this posting.

Please acknowledge your choice to apply for this position by clicking “yes I will be sending my resume”.

Please reference Job #: **JR015240**







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PGA OF AMERICA CAREER SERVICES DEPARTMENT  
100 Avenue of the Champions | Palm Beach Gardens, FL 33418

T: (800) 314-2713

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