



Presented By:



PGA REACH New England, the 501c(3) nonprofit Foundation of the New England Section PGA, is excited to announce a new initiative designed to spotlight the female demographic of our sport.

New for 2021, Women's Golf Week (WGW), will occur annually the first week of June, overlapping the official Women's Golf Day global initiative. During that week, PGA REACH New England will fund, promote and organize entry-level golf programming to target new and existing female golfers across New England.

In a collaborative effort with five regional State Golf Associations, New England PGA Professionals will be provided marketing & promotional materials, prepared social media images & content, as well as one potential out-of-the-box WGW program and Top 10 Best Practices created by our Women of the Game Committee.

The goal, *Increased Outreach to Women* to help grow the game of golf across New England through fun, instruction, social engagement and outdoor wellness.

#### *WHO CAN PARTICIPATE DURING WOMEN'S GOLF WEEK?*

- Any female who is intrigued about golf
- Any female who has played before and wants to return
- Any female who plays recreationally or competitively

#### *WHO CAN HOST A WOMEN'S GOLF WEEK EVENT?*

- Any Public or Private golf facility
- Any off-course facility

#### **Next steps:**

*Follow NEPGA Social Media platforms for regular updates on Locations & Programs*

