



NEW ENGLAND

ANNUAL REPORT

Improving lives through the game of golf

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Founded in 2016, PGA REACH New England is the charitable foundation of the New England PGA Section. PGA REACH New England has and will continually work to promote the game and improve the lives of thousands of children, military veterans and their families, as well as diverse populations through golf programs throughout New England each year. Although the NEPGA fosters competition, the PGA REACH New England is designed to encourage fellowship, good sportsmanship, continued skill development, honesty, integrity and etiquette.



MESSAGE FROM OUR LEADERSHIP

FOUNDATION PILLARS



A Note From Rob Jarvis, PGA President - PGA REACH New England

Greetings PGA Reach New England Friends and Family,

It is with great pleasure that I present you with an exciting Impact Report from PGA REACH New England. In 2015, the New England PGA had a vision to create a foundation that would impact our communities throughout our Section and change the lives of our friends and neighbors using the sport of golf as its vehicle. It pleases all of us at the NEPGA to say we have had our best year on record and our foundation has grown leaps and bounds from its humble beginnings.

Where 2020 was a year of pause, 2021 was a year of explosion. The following pages will walk you through some great new initiatives as well as some familiar programs that experienced significant growth in a short time.

PGA REACH New England has also established some exciting new partnerships, like Battle Grounds Coffee Co., and received continued support from founding partners such as Avidia Bank and Tournament Solutions. Their generosity, as well as the success of new initiatives like “Birdies-2-Benefit” have helped us impact our three pillars of focus (Diversity & Inclusion, Youth, and Military) in ways we only imagined.

Scholarships are also a vital part of PGA REACH New England. This past year saw the creation of several new offerings as well as the largest disbursement of funds to date. Helping our children is of the utmost importance to the NEPGA and I am proud to say our foundation is committed to easing the burden of higher education to even more individuals in years to come.

New events such as Women’s Golf Week joined our existing programming of PGA HOPE New England, PGA Junior League, and Drive, Chip & Putt to round out a wonderful year of bringing golf to New England. Using the success of 2021 as a launching pad, the NEPGA Board of Directors and Foundation Committee plan to elevate each of these initiatives in 2022 and provide and even more exciting experience to our audience.

Please enjoy the following pages and don’t forget to watch the journey of those impacted by PGA REACH New England on our website and social media outlets.

Sincerely,

President
Rob Jarvis, PGA



MILITARY

The Military Pillar of PGA REACH New England seeks to improve the physical, mental and social rehabilitation of our military heroes and their families through the sport of golf. The lifetime sport of golf has proven to be an excellent outlet for activity and competition, while allowing military personnel to assimilate back into their community through the social interaction the game provides.



YOUTH

The Youth Pillar of PGA REACH New England seeks to improve and advance opportunities for youth. Introduction to the sport at an early age has proven to provide great opportunities in the areas of education, health and wellness and character building centered on the sport of golf.



DIVERSITY & INCLUSION

The Diversity and Inclusion Pillar of PGA REACH New England seeks to provide people from all backgrounds an equal opportunity to be introduced to and enjoy the game of golf.



MILITARY PILLAR

Calling 2021 a break-out year for the Military Pillar of our Foundation would be a considerable understatement. PGA REACH New England was committed to improving the lives of the Veteran community and their families through unique, camaraderie focused programs and initiatives. The flagship program of the Pillar, PGA HOPE (Helping Our Patriots Everywhere) New England, continued to see growth and support by the Veteran community with 8 locations that registered 392 Veterans spanning Korea to Afghanistan wars.

PGA HOPE TESTIMONIAL

"I returned from Vietnam on 10 November 1969. When I landed at Hanscom Field it was rainy and raw. I was shivering still wearing pajamas from the Naval Hospital on Guam. I weighed 103 pounds from wounds and operations after being wounded on 17 September 1969. I was fortunate to survive, about thirty men in my battalion were killed that day. My PGA HOPE New England experience has been the best recognition for my service since coming home fifty-two years ago. I sit with tears welling up as I write, a mere thank you doesn't seem enough to convey my appreciation for what you have done for me and other veterans. I salute you and the entire team who donated their time, energy and dignified consideration to veterans spanning the years from Vietnam to Afghanistan."
-Rick F. Ferguson, USMC



MILITARY PILLAR

PGA HOPE - NEW ENGLAND



NEW ENGLAND

PGA HOPE (Helping Our Patriots Everywhere) is the flagship military program of PGA REACH New England. PGA HOPE introduces golf to veterans with disabilities to enhance their physical, mental, social, and emotional well-being.

Participants of PGA HOPE New England program include military Veterans living with physical and cognitive challenges such as Traumatic Brain Injury (TBI) and Post-Traumatic Stress Disorder (PTSD).



MILITARY PILLAR

PGA HOPE AMBASSADOR

Launched in 2019 by the PGA of America, the HOPE Ambassador initiative invites one local PGA HOPE graduate to represent their host Section in a critical role, acting as the Veteran liaison to promote, recruit and support PGA HOPE New England.

JENNIFER LEWIS

UNITED STATES MARINE CORPS SERGEANT 2000-2016



"PGA HOPE was the light at the end of a dark and uncertain tunnel for me. The HOPE program filled what was missing when I left the Marine Corps. Having no prior experience with golf, I was immediately welcomed and soon became part of the PGA HOPE family. Comradery is what keeps me coming back. It doesn't matter what branch of service you were in, at what time you served, or what you went through during your service, there is just something there that we as Veterans all share. I am excited to begin my journey as the PGA HOPE Ambassador for the New England Section and reach as many Veterans as I can. I want to share my passion for PGA HOPE, reach out to other Veterans that may be in a dark place, and show them that there is a light at the end of their tunnel."



MILITARY PILLAR



OPERATION: PLAY-DAY

OPERATION: PlayDay (OPD) was truly welcomed and embraced by our HOPE New England Veterans in 2021. In our inaugural season, OPD was designed to be a monthly, 9-hole, team playing opportunity for our Veterans, focusing on camaraderie and outdoor wellness. OPD was rolled out in July at the Mt. Pleasant Golf Club in Lowell, MA with the primary goal of bringing together golfers along with their non-golfing brothers or sisters from all branches of the armed forces that want to learn or play in a relaxed atmosphere. Other OPD sites in 2021 included Waterville Country Club (Oakland, ME) and Kirkbrae Country Club (Lincoln, RI).



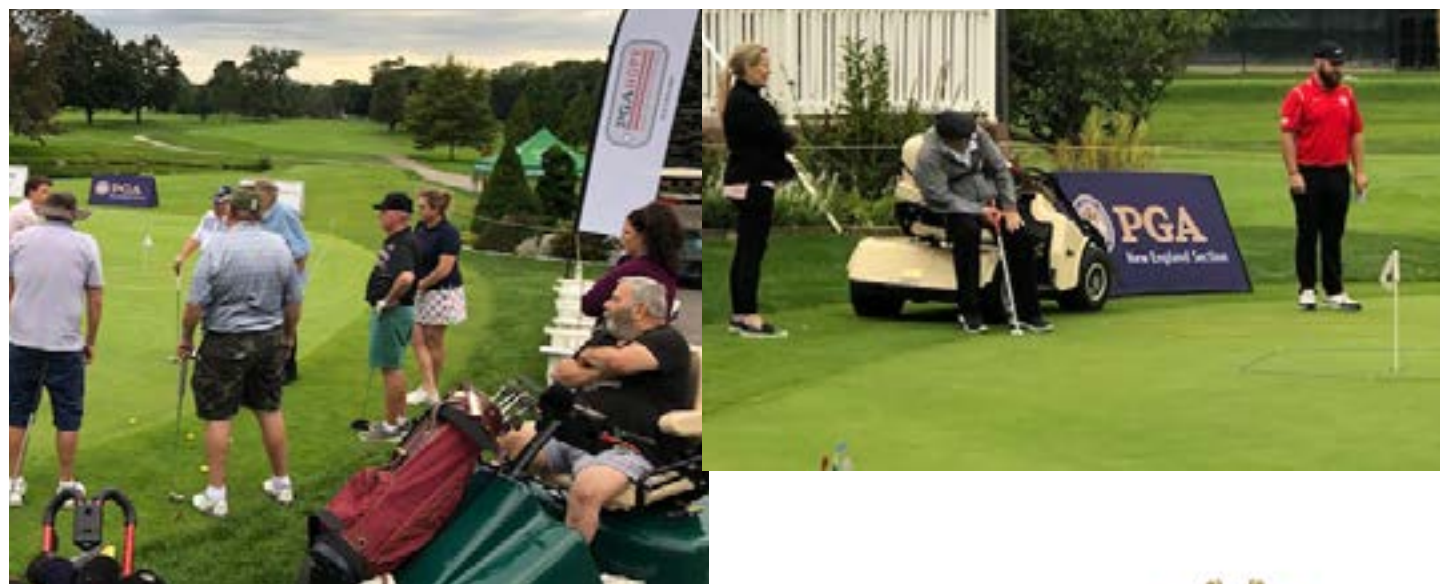
MILITARY PILLAR

CHAMPIONS TRIBUTE



PGA REACH New England officially launched The Champion's Tribute this year as an instructional opportunity open to any active or former military personnel following day one of each Section Major – the Seniors, the Section and the Assistant Professional

Championship. This unique event is designed to align our military heroes and NEPGA Professionals to network, socialize and be around the game with a clinic and putting competition. Through this interaction and goodwill, our NEPGA Professionals will continually look for ways to give back to the local community. Thank you to the 12 NEPGA Professionals that volunteered their time during the Champion's Tribute series this year and to the 19 Veterans that registered and participated.



MILITARY PILLAR

SETS FORE VETS

Our longest running military initiative, for over 10 years Sets Fore Vets provides unused or gently used sets of golf clubs to a local Veterans learning the game of golf. The program is designed to help provide golf clubs and bags to the people who have put their lives on the line for our country. Proudly, 10 sets were shared with the Veteran community in 2021.



FOUNDATION LEADERSHIP

YOUTH PILLAR



**ROB JARVIS, PGA
PRESIDENT
PGA REACH NEW ENGLAND**



**MICHAEL HIGGINS
EXECUTIVE DIRECTOR
NEW ENGLAND PGA**



**MICHAEL PACKARD, PGA
DIRECTOR, PGA REACH NEW
ENGLAND**



**BRIANNA SOVRING
JUNIOR GOLF & PLAYER
DEVELOPMENT MANAGER**



YOUTH DEVELOPMENT

Since its inception, PGA REACH New England has awarded over **\$675,000** in college scholarships to the children, grandchildren and step-children of PGA Professionals, as well as junior golfers in New England. Under the direction of PGA REACH New England and its Scholarship Committee, 2021 continued this trend by awarding **\$80,000** in scholarships, with **59** award winners in total. Investing in the future of tomorrow's golfers, growing the number of scholarships available, as well as the amount of funding available will always be a priority of the NEPGA REACH Foundation.

SCHOLARSHIP RECIPIENT TESTIMONIAL

"Being around NEPGA events was a huge building block in my development as an individual on & off the course. The lessons that I learned and friendships that I formed are priceless. Thanks to you, I am one step closer to my goals. By receiving this scholarship, you have lightened my financial burdens and have allowed me to focus on the most important aspect of school, my studies. Your generosity towards me, this year's other recipients and past recipients certainly does not go unnoticed and is so extremely appreciated."

-Mackenzie M. 2021 Award Winner



YOUTH PILLAR

2021 HIGHLIGHTS

- 2 New Scholarships:
Michael F Wortis and Jimmy Noris
- 59 Scholarships Awarded
- 31 College & Universities Received Funds

JUNIOR TOUR



The New England PGA Junior Tour, founded in 1995, established a goal to help develop younger golfers and provide outstanding competitions on a local level. In addition, this program strives to foster sportsmanship and integrity among its members.



YOUTH PILLAR

DRIVE, CHIP & PUTT



By tapping the creative and competitive spirit of girls and boys ages 7-15, Drive, Chip and Putt provides aspiring junior golfers an opportunity to play with their peers in qualifiers around the country. This free youth golf development initiative welcomes boys and girls ages 7-15 to participate in separate divisions in four age categories. Local qualifying rounds take place throughout all 50 states during the months of May, June, July, and August. Participants who advance through local, sub-regional, and regional and qualify in each age/gender category earn a place in the National Finals, which is conducted at Augusta National Golf Club the Sunday before the Masters Tournament and is broadcast live by Golf Channel.

JUNIOR GOLFER TESTIMONIAL

"The Drive, Chip and Putt is a fun competition for young golfers, and I've had great experiences with the program. This is a wonderful way to introduce the game of golf to kids. I've been competing in DCP since I was eligible, and I'm excited to be able to return to Augusta again this year. I am preparing both mentally and physically so I can do my best at Nationals."

-Champa Visetsin, Junior Golfer and DCP Finalist



DIVERSITY & INCLUSION



As a Foundation that is committed to impacting lives, offering programs, and supporting initiatives for all is critical. As interconnected but not identical concepts, Diversity and Inclusion balances both equal representation, while inviting all perspectives of unique groups. Our Diversity & Inclusion Pillar is proud to partner with organizations who believe in this greater good.

SPECIAL OLYMPIAN TESTIMONIAL

"Playing golf and events like this Drive, Chip & Putt, has provided me an opportunity to excel in a sport that I love and also meet lots of nice people wherever I play. I also sink a lot of putts"
-Mike Ciociolo, Special Olympian Medal Winner



DIVERSITY & INCLUSION

WOMEN'S GOLF WEEK

A new initiative launched by the Foundation in 2021, Women's Golf Week (WGW), occurred the first week of June and was a collaborative effort with our five regional State Golf Associations. The goal was to increase outreach to women to help grow the game of golf across New England through fun, instruction, social engagement and outdoor wellness! Over 100 WGW Partner Facilities committed to this inaugural awareness campaign, offering complimentary to nominal cost programs to an estimated 1,500 unique females. Highlighting the week were four facilities, that offered specialized experiences which was presented by The Lincoln Motor Company and supported by Mohegan Sun.



DIVERSITY & INCLUSION

WAYS TO GIVE

SPECIAL OLYMPICS - MASS.



2021 saw a major resurgence of our partnership with Special Olympics-Massachusetts and we could not be prouder. Whether it was launching the first of its kind, Drive Chip & Putt Skills Competition with over 40 athletes and volunteers, or the return of the Annual NEPGA Special Olympics Tournament at Braintree Municipal Golf Course, our commitment to support their mission to experience inclusion is in place for years to come.



ROUNDS 4 REACH

Rounds for REACH is the annual Spring online auction that directly supports the programs and initiatives delivered by the Foundation.

Our auction items are unique experiences offered by PGA recognized facilities across New England, in one of two categories:

- ▶ A playing experience with the donating facility Head Golf Professional (plus a threesome)
- ▶ A standalone foursome with golf cars included



2021 was the most successful spring auction to date, committing over 50 PGA Professionals who donated their time and access to their facility, generating over \$44,000 through 120 unique auction participants.



WAYS TO GIVE

BIRDIES 2 BENEFIT



Birdies 2 Benefit was our inaugural one-day fund-raising event to support non-industry charitable organizations throughout New England. PGA REACH New England partnered with the Boston Children's Hospital and Special Olympics-Massachusetts, to impact lives through the game of golf. Contested at the Andover Country Club (Andover, MA), 24 NEPGA Professionals played 72-holes of golf during one beautiful August day, recording an incredible count of 461 birdies! Through the generosity and support of over 800 unique donors, looking to support their local PGA Professional, PGA REACH New England was humbled to present both the Boston Children's Hospital and Special Olympics-Massachusetts organizations with checks for \$75,000 each.

\$244,026.00 RAISED



WAYS TO GIVE

REACH FOR MORE CLASSIC

This one of a kind event pulled together a unique field of players from our NEPGA Professional roster, our New England Amateur Series roster and enthusiasts of the game that support our many Foundation programs. We were fortunate to have a great partner in the leadership and staff of the Vineyard Golf Club, who in their own right, are passionate about the game of golf and have a true dedication to philanthropy in the New England community. Thank you to the partners, sponsors and 96 players in the field which helped to raise just over \$25,000, making the inaugural REACH For More Classic an instant classic!



GRANTS AT WORK

PGA REACH New England proudly continued the grant program in 2021, offering financial support to any New England PGA Members in good standing with interest in delivering a program which aligns with our three pillars of impact.



Two New Hampshire Chapter PGA Members received a PGA REACH New England grant to support their local Veteran's Administration Hospitals in the Manchester, New Hampshire and White River Junction, Vermont areas.

Over 12 Veterans were presented with instruction and playing opportunities during the summer months.



PARTNERS



"Since 2015, Avidia Bank has proudly been a sponsor to the New England PGA and its membership. From the early days of supporting both the professional and junior tournament programs, to the present where Avidia offers Scholarships to young adults pursuing higher education, we're truly excited to partner with the NEPGA. In a few short years, our co-branded NEPGA Credit Card has donated over \$100,000 back to PGA REACH New England, which has helped to impact lives and we could not be happier. Avidia Bank remains an ever-committed friend to the New England PGA and PGA REACH New England."

*-Cliff Thompson Senior Vice President/Strategic Partnerships,
Avidia Bank*



PARTNERS



"Tournament Solutions is a national company in the golf industry, however home for us is New England (Manchester, MA). The old saying "charity begins at home" is very meaningful to us as a company. We are very committed through our sponsorship of the "REACH for More Classic" and our New England wide program "Fore the Foundation", in supporting PGA REACH New England. Outstanding gains have been achieved since the foundation's inception in 2016 and we are delighted to have been a small part of that success. The thousands of lives already positively impacted through the game of golf and PGA REACH New England is why we have, and will continue to be, "all in" as a company."

-John Lawrence, Managing Director, Tournament Solutions



PARTNERS



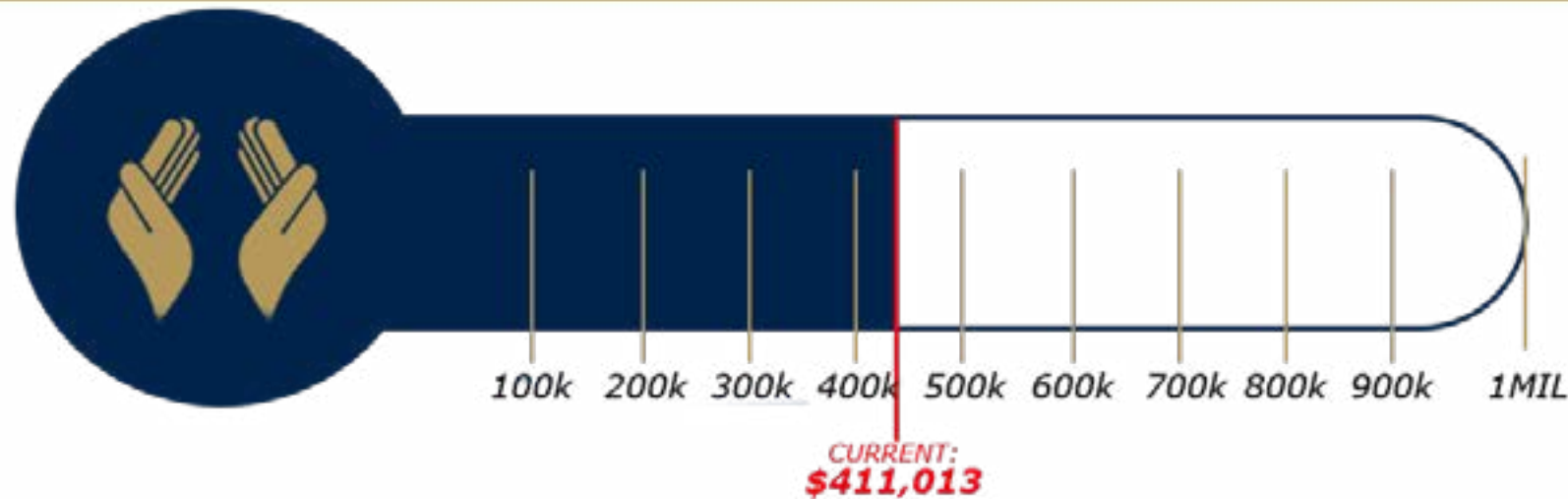
"Battle Grounds Coffee Company was built upon a foundation of service. From the veterans we hire to roast coffee to the initiatives we support throughout our communities, Battle Grounds Coffee is committed to ensuring opportunity for all. Nowhere are our efforts more impactful than within the veteran community. Last year, Battle Grounds Coffee Company was fortunate to partner with PGA REACH New England and their HOPE program. An initiative designed to enhance the lives of veterans through the game of golf. Using a specially created PGA HOPE New England coffee, the foundation and Battle Ground Coffee Company raised awareness and funds for the program, providing veterans with access to world-class golf instruction. Battle Grounds and PGA REACH New England are committed to enriching the Veteran community, providing those who served with the opportunity to live a fulfilling life."

-Salvatore & Dana DeFranco, Owners, Battle Grounds Coffee Co.



CAPITAL CAMPAIGN

CORNERSTONE PROGRAM



Our goal is to have an enduring influence in New England over the next fifty years and beyond. By having opportunities to expand our programs and initiatives, we can reach more communities and positively impact lives through the sport of golf. Additionally, this growth and outreach enables us to better support our PGA Professionals and those who are part of the Foundation through our three pillars.

We recognize the importance of providing opportunities through golf and understand the significance our campaign will have in doing so, not only for the Central Massachusetts community, but throughout the entire five New England states within our Section borders.

By joining our campaign, financial commitments will without question enable more young people, students, young professionals, people with different abilities, veterans and everyone in between the ability to learn, practice, play and excel at golf, the golf profession and life.

YEAR END: \$411,013



The NEPGA Board of Directors created a specific level for PGA Professionals, the Cornerstone, which allows PGA Professionals the opportunity to contribute at a significant and attainable level, while also recognizing their standing as cornerstone in the game, their communities and our Section.

This commitment to the future of the NEPGA is specifically directed to impacting PGA REACH New England programs, while also including a personalized stone in the foundation of the New England PGA Golf House to commemorate this meaningful contribution in perpetuity.

PGA REACH New England and Section leadership would like to thank 48 of our professionals who pledged their commitment and support of the Cornerstone program during the 2021 calendar year.



SECTION OFFICERS

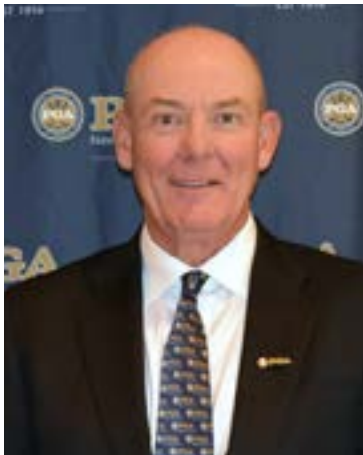
SECTION BOARD OF DIRECTORS



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PRESIDENT



MIKE BRADSHAW, PGA
VICE PRESIDENT



CHIP JOHNSON, PGA
SECRETARY



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DAVID BENNETT, PGA



JOANNE FLYNN, PGA



JEFF MARTIN, PGA



DAN GILLIS, PGA



DAVE TIEDEMANN, PGA



DOUG VAN WICKLER, PGA



BRENDAN WALSH, PGA



CAPITAL CAMPAIGN

PGA REACH New England needs your support to drive awareness and grow our community impact.

With your commitment, we will enable more children, students, young professionals, people with different abilities, veterans and everyone in between the ability to learn, practice, play and excel at golf, the golf profession and life.

Gifts	Level	Naming Right	Status
1 @ \$100K	Momentous	Entrance Lobby	Needed
2 @ \$50K	Impactful	Board Room/Hall of Fame	<i>SECURED</i>
2 @ \$50K	Lasting	CEO Office/COO Office	Needed
2 @ \$25K	Meaningful	Staff Offices Hallway	Needed
2 @ \$20K	Inspired	Staff Meeting Room/Fellow Bullpen	Needed
Many @ \$10K	Motivated	Presenting Donor Wall Recognition	Needed
Many @ \$5K	Substantial	Donor Wall Recognition	<i>Accepting</i>
5 @ \$5K	Significant	Flag Pole/Trees/Benches	Needed
Many @ \$1000	Notable	NEPGA Facilities (For clubs that employ PGA Professionals)	<i>Accepting</i>
Many @ \$500	Cornerstone	Cornerstone Brick (Specifically for PGA Members)	<i>Accepting</i>
Many @ \$100	Our Future	Exterior plaque (Specifically for Junior Tour Members)	Needed

Why is Youth Development so important?

Positive youth development programs like the NEPGA Junior TOUR, PGA Jr. League and Drive, Chip & Putt strengthen young people's sense of individuality, belief in the community and begins their personal growth. Connecting with a junior peer group fosters social, emotional and behavioral competence.

How does PGA HOPE New England make a difference for Veterans?

Not only do our Veterans protect our rights and freedoms, but they also provide services and aid to those in need. With genuine appreciation, PGA HOPE New England, OPERATION: PlayDay and Sets for Vets directly connects our PGA Professionals to Veterans and their families, offering a front-of-the-line opportunity to give back to those that have sacrificed so much for us.

How do we move toward a more Diverse and Inclusive community?

Activated and direct invitation to all communities encourages success. We achieve this by creating unique golfing opportunities such as bringing the game to unique and special need children's camps, Drive-Chip & Putt skill assessments to Special Athletes and promoting Inclusion Guidelines for Golf Facilities in New England.