



NEW ENGLAND PGA UNIVERSITY

NEPGA Technology Symposium
Supported by PING, Ernest Sports & SuperSpeed



Framingham Country Club
16 Gates St.
Framingham, MA 01701
Date: April 10, 2018
Time: 9:00 am to 3:00 pm
Registration Fee: \$50
MSR Hours: 6 PGA Required Education Hours

Presenter Information

Erik Henrikson, Director of Innovation and Testing, PING Golf

Erik is currently the Director of Innovation and Testing at PING Golf. He obtained his Ph.D. in aerospace engineering from Arizona State University in 2010, where he studied plasma physics and micro-satellite propulsion. Since starting at PING in 2010 as a research engineer, Erik has played a part in the development of various technologies and projects. His primary areas of research include aerodynamics, inertial sensors, friction, impact dynamics, club fitting, and motion capture.

PING Golf, Ernest Sports and SuperSpeed Golf have agreed to participate in this year's NEPGA Golf Technology Symposium.

Topics to be discussed include:

- o Teaching Speed in the Modern Golf Swing
- o How Technology Showcases the Golf Professional as the Golf Expert
- o The Importance of Clubfitting in Modern Golf—and How Technology Makes it Better
- o Using Golf Technology to Drive Revenues

[Click here to register](#)

About New England PGA University (NEPGA U.): Established in 2018, NEPGA U. is a full re-brand of the New England PGA education offerings for Members and Apprentices of the New England Section. The purpose of NEPGA U. and our Education Committee is to provide an inclusive, Section-wide platform which facilitates the development and inspires the growth of

the New England PGA Professional by focusing on but not limited to the following five pillars:
Instruction, Merchandising, Personal Wellness, Golf Operations and Career Development.