

MAKE SOLID CONTACT!



PGA

New England Section

**A full course of advertising...
extending your reach daily!**

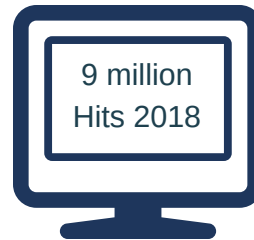


PGA

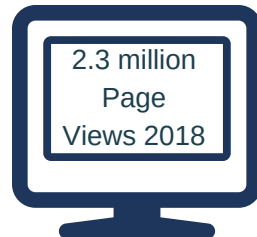
New England Section

Dot Com's

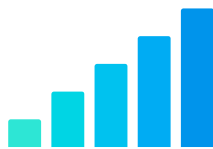
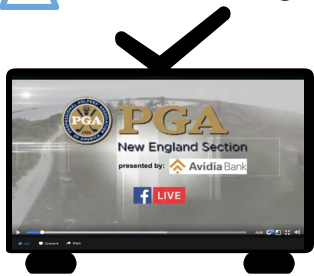
The NEPGA conducts over 300 events each year across four platforms, each with their own website seeing hundreds of thousands unique visitors each season, accumulating millions of page views across all sites.



225k unique
Visitors in 2018



Our 'Facebook Live' web series featured some of the brightest figures on the New England golf scene, and has garnered over 25,000 views through organic and promoted posts.



BlueGolf

BlueGolf provides a state of the art tournament experience for all of our players, as well as the public that are following their friends, family and Pro as they compete. Our BlueGolf tournament pages, both web-based and via the custom app, generated over 300,000 visits, and over a million page views in 2018.

Video Lesson

Our talented communications staff produces high-quality event recap videos and partner features throughout the season, shared on all social accounts and websites, creating thousands of views annually.

Social Golf

NEPGA Facebook is one of the most followed social pages among PGA Section and Golf Associations in the country, and is a go-to resource for local and national golf news featuring our events and partners. 2018 saw over 640,000 impressions across more than 365,000 unique users from our Facebook posts. Our twitter feeds are filled with great information and reach our greatest number of followers, while Instagram produces our highest interaction rate per post, all proving to be valuable additions to promote your brand.



4,000
LIKES

2,300
engagements
avg per post

You've Got



Customized eblasts to a targeted distribution list of PGA Professionals, junior and amateur golfers as well as other golf industry contacts. Open rate exceeds 50% per blast. Ability for direct mailings as well to our Professional database.

'Full Swing' News Magazine

Our monthly News Magazine with professionally written articles, featuring advertisements and partner features, is distributed to thousands of golfers and industry leaders, with a 50% open rate on average.

The New England PGA Fab

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'19 New England PGA Partnership Opportunities

The New England PGA is the 8th largest of the 41 Sections, boasting 1,100 Members and Apprentices spread out across five states, 6 Chapters and more than 400 PGA recognized golf facilities. In addition we have over 300 Amateur Tour members as well as 1000+ Junior Tour members & families. Complimenting our tournament programs is a 501c3 Charitable Foundation, and a full slate of PGA Professional education programs that take place throughout the year. Take a peek below at what each program has to offer - and how we can help you access target demographics and become the toast of New England!



THE PRO'S

Inclusive of our 6 chapters, we conduct over

150 events

each season for our PGA Professionals, giving you many chances to get in front of valuable buying power in every corner of the Section.

THE AM'S

Our New England Series features

Over 300

members annually in a prime 35-55 demographic, participating in a schedule of 25+ events at high-end private clubs around New England. Additionally, our Section & Chapters host thousands of amateurs at 100+ ProAm's each season.



#YOUTHMVMT

The NEPGA Junior Tour annually hosts over

700 Members

playing a 100+ event schedule. We also administer 10 Drive, Chip & Putt Qualifiers, as well as the largest PGA Jr. League program with the most number of teams & players in the country, providing direct access to the future of the sport.

GIVING BACK

Established in 2017, our NEPGA Foundation, a 501c3 tax-exempt charity focuses on 3 Pillars:

Youth, Military and Diversity & Inclusion

It significantly impacts lives through the game of golf, and helps us continue to give back to our New England community.



NEPGA U.

Being a PGA Professional means keeping yourself educated and on the forefront of the industry in everything from teaching, merchandising, technology and more. NEPGA U. offers the best education to our NEPGA Professionals, and provides great opportunity to showcase your products to influential leaders in the industry.

