

Position: Teaching Golf Professional

Reports to: Owner

Job Requirements:

Education- The knowledge, skills, and abilities typically acquired through the completion of a G.E.D. or High School diploma.

Experience: PGA Professional with Golf Instruction experience

Skills:

- Communication: Strong listening and interpersonal skills. Candidates must possess excellent verbal and written communication skills. They must effectively communicate and implement the best practices and concepts of Golf fundamentals to customers and associates.
- Basic computer skills with some Social Media knowledge.
- Golf equipment sales and club fitting knowledge- Candidates must be able to assist in Associate training and provide expertise during daily operations.
- Must be able to accommodate a flexible full time schedule that includes a combination of days, nights, weekends and holidays.

Overall Function of the Position: Golf Instructors are responsible for customer lessons, clinics, equipment sales and overall professionalism every day. Golf Instructors are viewed as the expert in the facility. Staff turn to Golf Instructors to provide guidance. This in turn provides our customers with the customer service they deserve.

Job Responsibilities: The Golf Instructor's top priority is to ensure every customer receives the best possible learning experience. Other responsibilities include:

- When not teaching, working on counter, assisting customers & assisting in club fitting.
- Working with the Sales Associates to maintain a clean and orderly work environment.
- Develop Individual lesson program primarily for beginners and youth.
- In conjunction with Paradise Golf attain a U.S. Kids Coaching certification.
- Establish a calendar and procedures for clinic programs throughout the season.
- Help establish a PGA junior league program.
- Develop working knowledge of Trackman and all other systems at Paradise.

Job Relationships: Golf Professionals report directly to the owner but independently manage their time and client appointments. They work closely with staff on a daily basis to provide customer service.

