



Golf Instructor Job Description

Mission Statement of Amherst Golf Academy

Amherst Golf Academy is an immersive, multi-faceted educational golf environment that reaches all ages and all abilities. Our focus is on *Golf For Life*, a motto and plan that will be customer focused and customer driven, centered on the development of each individual from their first lesson through their entire golf career. This learning experience is provided through a unique mosaic of instruction including:

- Individual (private) lessons in a comfortable, non-intimidating atmosphere.
- Golf camps designed for junior players, tailor made for their specific age needs, and focused on continual development of all aspects of their golf experience.
- Ladies Learn & Play group lessons focused on early golf game development in a comfortable and social setting.
- Group lesson for women, men, families, and friends.
- Utilization of K-Vest and TrackMan technology.
- Club fittings and vendor specific Demo Days in order to optimize every individual-specific equipment need.
- Virtual learning platforms—online Q& A's, miniature “teaser” lessons, and individual instruction-- all stemming from our web platform, playamherst.com

Qualifications Desired

- Class A PGA Member or PGA Apprentice
- Minimum two (2) years of golf instruction experience
- Excellent communication skills
- Must possess a positive attitude and have the ability to work with a variety of people and in cooperation with coworkers efficiently and effectively
- Must be flexible to working days, early mornings, weekends

- Uphold and ensure compliance with all company and departmental policies
- Candidate will be responsible for all marketing and coordination of their own private instruction.

- Candidate must be able to market, coordinate, and manage programming of all camps and clinics, including, but not limited to: After School Golf; 5 Day Golf Camp; Saturday Golf Camp; Women's Learn & Play.
- Clinics will be offered on site; utilizing all facilities, including The Sims, putting greens (at both ACC and PG), driving range (PG), and on course (both ACC & PG).
- Must have the ability to work for extended time periods in an outdoor environment, including sun, heat, cold, wind, rain, and higher than normal noise levels

Compensation/Benefits

The golf instructor will report directly to the Director of Instruction, PGA Steve Hausmann and Director of Marketing, Chad Zingales.

- Hourly wage for all instruction is \$45/hour.
- Flexible scheduling
- Complimentary greens fees at Amherst Country Club and Ponemah Green
- Merchandise discounts
- Food discounts

For additional information or to apply, please email chad@playamherst.com or steveh@playamherst.com .