



New England PGA Foundation Capital Campaign

Background Information

Founded in 2016, PGA REACH New England has and will continually work to promote the game and improve the lives of thousands of children, military veterans and their families, as well as diverse populations through golf programs throughout New England each year. Although the NEPGA fosters competition, the New England PGA Charitable Foundation is designed to encourage fellowship, good sportsmanship, continued skill development, honesty, integrity and etiquette.

1. Junior Golf – Over 850 members in 2020, 120 tournaments scheduled in 2021 and 4000 rounds played in 2020
2. College Scholarships – Over \$1,000,000 awarded in our foundation's lifetime
3. Interns/Fellow – 12 employed in 2020
4. Military and Veterans – PGA Hope (Helping Our Patriots Everywhere) is our key program in this pillar
5. Women's Golf Week

Capital Campaign Case Elements

- Fellowship enhancements and endowments
- Scholarship program expansion and endowments
- PGA Hope (Helping Our Patriots Everywhere)
- Women's Golf Week
- Junior Golf expansion
- Diversity, Equity & Inclusion program expansion
- Children's Hospital program expansion
- New England PGA & PGA REACH New England Headquarters Building

Total Funds Needed: \$1,000,000



Campaign Gift Levels

Gifts / Level	Level	Naming Right	Status
1 @ \$1M	Transformational	New England PGA Golf House Building	Needed
1 @ \$100K	Momentous	Entrance Lobby	Needed
2 @ \$50K	Impactful	Board Room/Hall of Fame	Needed
2 @ \$50K	Lasting	CEO Office/COO Office	Needed
2 @ \$25K	Meaningful	Staff Offices Hallway	Needed
2 @ \$20K	Inspired	Staff Meeting Room/Fellow Bullpen	Needed
Many @ \$10K	Motivated	Presenting Donor Wall Recognition	Needed
Many @ \$5K	Substantial	Donor Wall Recognition	Needed
5 @ \$5K	Significant	Flag Pole/Trees/Benches	Needed
Many @ \$1000	Notable	NEPGA Facilities (For clubs that employ PGA Professionals)	Needed
Many @ \$500	Cornerstone	Cornerstone Foundation Brick (Specifically for PGA Members)	Needed
Many @ \$100	Our Future	Exterior plaque (Specifically for Junior Tour Members)	Needed

Why Give?

Our goal is to have an enduring influence in New England over the next fifty years and beyond. Opportunities like having our own standalone building, expanding our programing and enabling us to better support our PGA professionals and all those people who are part of the Foundation through our three pillars.

Recognizing the importance of providing opportunities through golf and understanding the significance our campaign will have in doing so, not only for the Central Massachusetts community, but throughout the entire five New England states within our Section borders.

With your commitment, we will enable more young people, students, young professionals, people with different abilities, veterans and active military, families and everyone in between the ability to learn, practice, play and excel at golf, the golf profession and life.

The potential of your contribution to the New England PGA Foundation is limitless. All gifts are 100% tax deductible through the New England PGA Foundation, a 501 (c)(3) tax exempt operating organization (Tax I.D. Number: 81-4172947).

Thank you for your interest in being at the ground level of this transformational capital campaign and investing in the New England PGA Foundation.