



OUR COMMUNITY IMPACT
2021



A Note From Rob Jarvis, PGA President - PGA REACH New England

Greetings PGA Reach New England Friends and Family,

It is with great pleasure that I present you with an exciting Impact Report from PGA REACH New England. In 2015, the New England PGA had a vision to create a foundation that would impact our communities throughout our Section and change the lives of our friends and neighbors using the sport of golf as its vehicle. It pleases all of us at the NEPGA to say we have had our best year on record and our foundation has grown leaps and bound from its humble beginnings.

Where 2020 was a year of pause, 2021 was a year of explosion. The following pages will walk you through some great new initiatives as well as some familiar programs that experienced significant growth in a short time.

PGA REACH New England has also established some exciting new partnerships, like Battle Grounds Coffee Co., and received continued support from founding partners such as Avidia Bank and Tournament Solutions. Their generosity, as well as the success of new initiatives like “Birdies-2-Benefit” have helped us impact our three pillars of focus (Diversity & Inclusion, Youth, and Military) in ways we only imagined.

Scholarships are also a vital part of PGA REACH New England. This past year saw the creation of several new offerings as well as the largest disbursement of funds to date. Helping our children is of the utmost importance to the NEPGA and I am proud to say our foundation is committed to easing the burden of higher education to even more individuals in years to come.

New events such as Women’s Golf Week joined our existing programming of PGA HOPE New England, PGA Junior League, and Drive, Chip & Putt to round out a wonderful year of bringing golf to New England. Using the success of 2021 as a launching pad, the NEPGA Board of Directors and Foundation Committee plan to elevate each of these initiatives in 2022 and provide and even more exciting experience to our audience.

Please enjoy the following pages and don’t forget to watch the journey of those impacted by PGA REACH New England on our website and social media outlets.

Sincerely,

President
Rob Jarvis, PGA

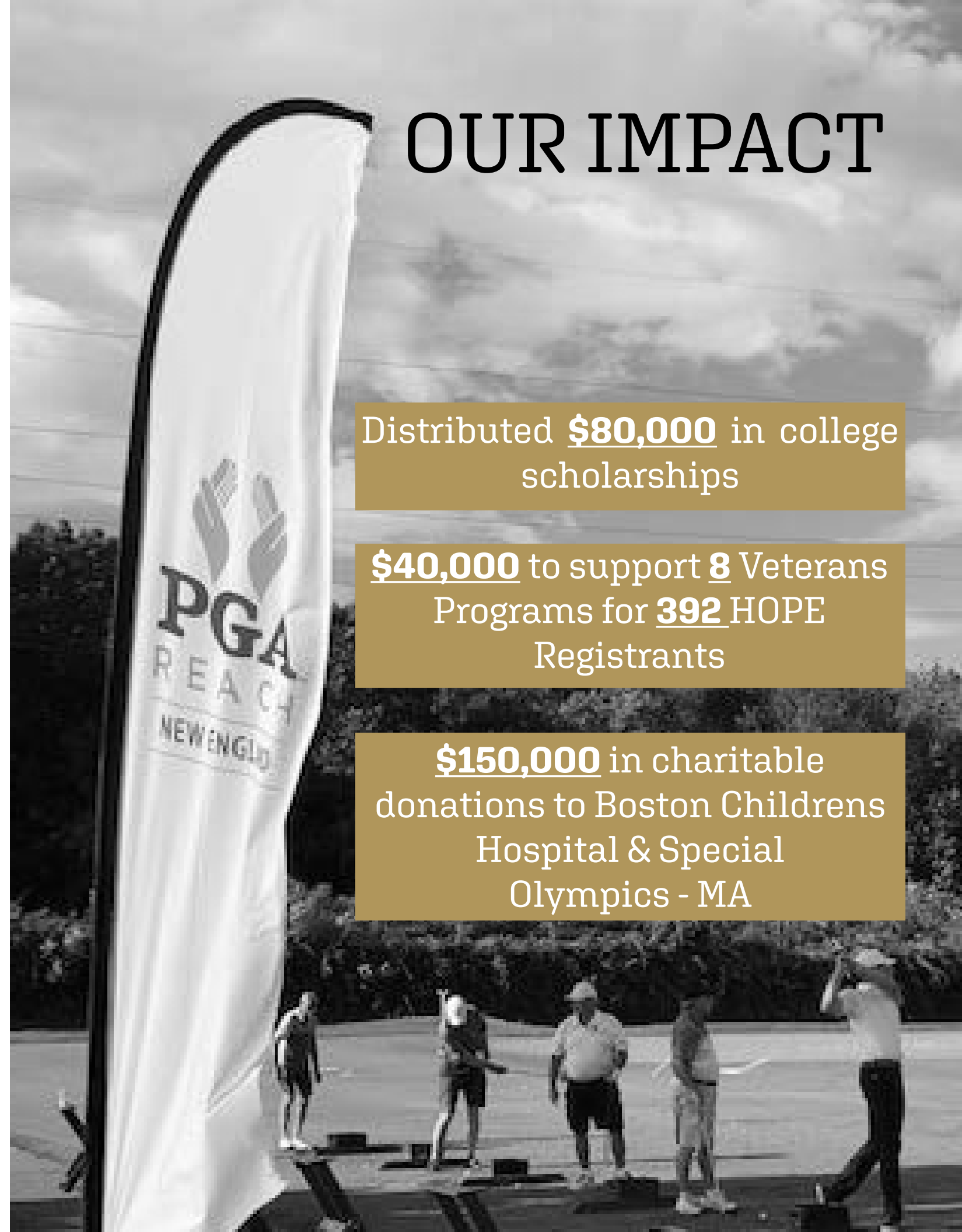


OUR IMPACT

Distributed **\$80,000** in college scholarships

\$40,000 to support **8** Veterans Programs for **392** HOPE Registrants

\$150,000 in charitable donations to Boston Childrens Hospital & Special Olympics - MA



OUR PILLARS

MILITARY

The Military Pillar of PGA REACH New England seeks to improve the physical, mental and social rehabilitation of our military heroes and their families through the sport of golf. The lifetime sport of golf has proven to be an excellent outlet for activity and competition, while allowing military personnel to assimilate back into their community through the social interaction the game provides.

YOUTH

The Youth Pillar of PGA REACH New England seeks to improve and advance opportunities for youth. Introduction to the sport at an early age has proven to provide great opportunities in the areas of education, health and wellness and character building centered on the sport of golf.

DIVERSITY & INCLUSION

The Diversity and Inclusion Pillar of PGA REACH New England seeks to provide people from all backgrounds an equal opportunity to be introduced to and enjoy the game of golf.



ENGAGING OUR YOUTH



2021 Junior Tour Season By the Numbers

915

MEMBERS

up 1.05% from 2020

127

EVENTS

37

PLAYERS PER
EVENT



SCHOLARSHIPS

"Being around NEPGA events was a huge building block in my development as an individual on & off the course. The lessons that I learned and friendships that I formed are priceless. Thanks to you, I am one step closer to my goals. By receiving this scholarship, you have lightened my financial burdens and have allowed me to focus on the most important aspect of school, my studies. Your generosity towards me, this year's other recipients and past recipients certainly does not go unnoticed and is so extremely appreciated."

-Mackenzie Murphy

59

AWARD
WINNERS

31

COLLEGE
INSTITUTIONS

\$80,000

IN SCHOLARSHIPS



DIVERSITY & INCLUSION

SPECIAL OLYMPICS MASSACHUSETTS INAGURAL DRIVE, CHIP & PUTT SKILLS COMPETITION



"Playing golf and events like this Drive, Chip & Putt, has provided me an opportunity to excel in a sport that I love and also meet lots of nice people wherever I play. I also sink a lot of putts"

-Mike Ciociolo



PGA HOPE NEW ENGLAND

"I returned from Vietnam on 10 November 1969. When I landed at Hanscom Field it was rainy and raw. I was shivering still wearing pajamas from the Naval Hospital on Guam. I weighed 103 pounds from wounds and operations after being wounded on 17 September 1969. I was fortunate to survive, about thirty men in my battalion were killed that day. My PGA HOPE New England experience has been the best recognition for my service since coming home fifty-two years ago. I sit with tears welling up as I write, a mere thank you doesn't seem enough to convey my appreciation for what you have done for me and other veterans. I salute you and the entire team who donated their time, energy and dignified consideration to veterans spanning the years from Vietnam to Afghanistan."

-Rick F. Ferguson, USMC

8

LOCATIONS

392

REGISTERED
VETERANS

PGA HOPE

NEW ENGLAND SECTION

BIRDIES 2 BENEFIT

Birdies 2 Benefit was our inaugural one-day fundraising event to support non-industry charitable organizations throughout New England. Through this event, PGA REACH New England was humbled to present both the Boston Children's Hospital and Special Olympics-Massachusetts organizations with checks for \$75,000 each.



800

UNIQUE DONORS



24

NEPGA
PROFESSIONALS

72

HOLES OF GOLF

461

BIRDIES!

\$244,026 RAISED

PARTNERS

"Since 2015, Avidia Bank has proudly been a sponsor to the New England PGA and its membership. From the early days of supporting both the professional and junior tournament programs, to the present where Avidia offers Scholarships to young adults pursuing higher education, we're truly excited to partner with the NEPGA. In a few short years, our co-branded NEPGA Credit Card has donated over \$100,000 back to PGA REACH New England, which has helped to impact lives and we could not be happier. Avidia Bank remains an ever-committed friend to the New England PGA and PGA REACH New England."

-Cliff Thompson Senior Vice President/
Strategic Partnerships, Avidia Bank



PARTNERS

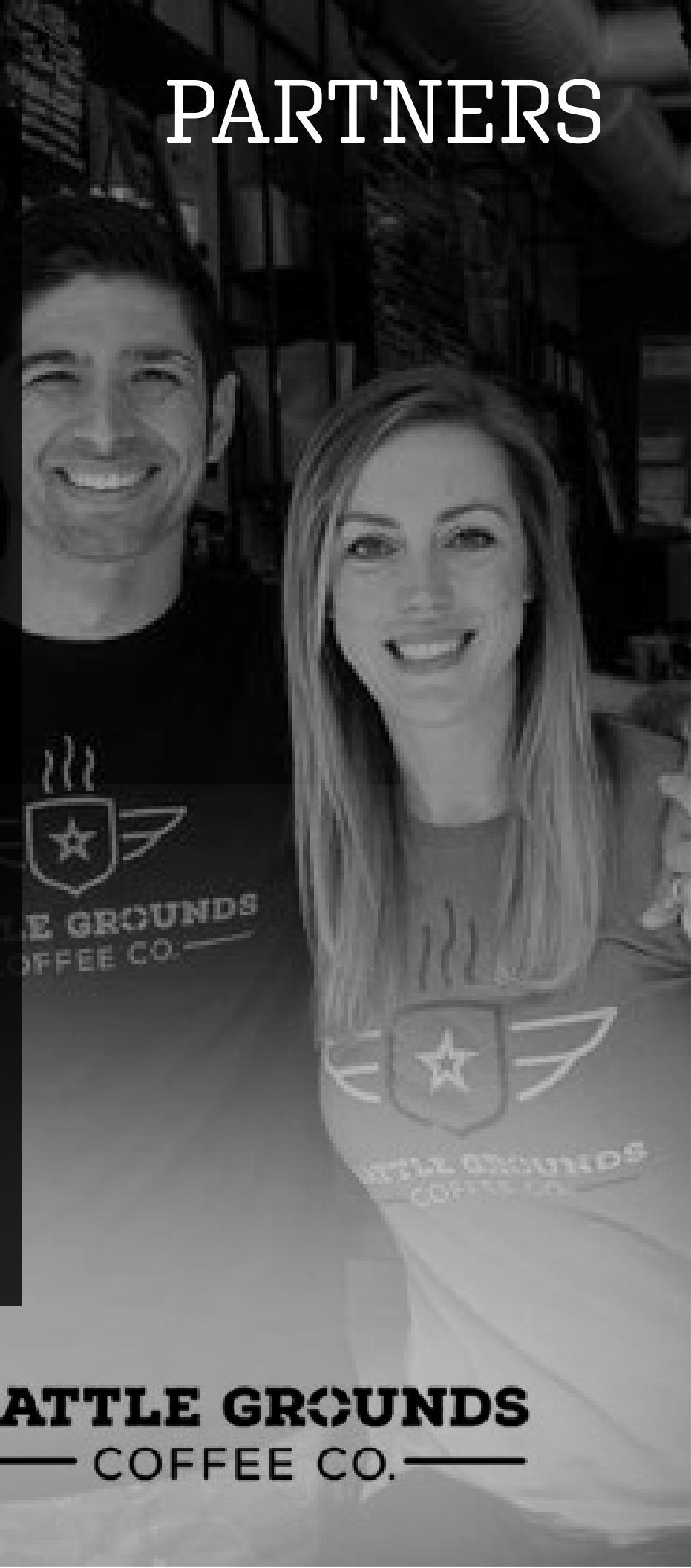
"Battle Grounds Coffee Company was built upon a foundation of service. From the veterans we hire to roast coffee to the initiatives we support throughout our communities, Battle Grounds Coffee is committed to ensuring opportunity for all. Nowhere are our efforts more impactful than within the veteran community. Last year, Battle Grounds Coffee Company was fortunate to partner with PGA REACH New England and their HOPE program. An initiative designed to enhance the lives of veterans through the game of golf. Using a specially created PGA HOPE

New England coffee, the foundation and Battle Ground Coffee Company raised awareness and funds for the program, providing veterans with access to world-class golf instruction. Battle Grounds and PGA REACH New England are committed to enriching the Veteran community, providing those who served with the opportunity to live a fulfilling life."

-Salvatore & Dana DeFranco,
Owners, Battle Grounds
Coffee Co.



BATTLE GROUNDS
COFFEE CO.



PARTNERS



"Tournament Solutions is a national company in the golf industry, however home for us is New England (Manchester, MA). The old saying "charity begins at home" is very meaningful to us as a company. We are very committed through our sponsorship of the "REACH for More Classic" and our New England wide program "Fore the Foundation", in supporting PGA REACH New England. Outstanding gains have been achieved since the foundation's inception in 2016 and we are delighted to have been a small part of that success. The thousands of lives already positively impacted through the game of golf and PGA REACH New England is why we have, and will continue to be, "all in" as a company."

-John Lawrence, Managing Director, Tournament Solutions

CAPITAL CAMPAIGN

PGA REACH New England needs your support to drive awareness and grow our community impact.

With your commitment, we will enable more children, students, young professionals, people with different abilities, veterans and everyone in between the ability to learn, practice, play and excel at golf, the golf profession and life.

Gifts	Level	Naming Right	Status
1 @ \$100K	Momentous	Entrance Lobby	Needed
2 @ \$50K	Impactful	Board Room/Hall of Fame	SECURED
2 @ \$50K	Lasting	CEO Office/COO Office	Needed
2 @ \$25K	Meaningful	Staff Offices Hallway	Needed
2 @ \$20K	Inspired	Staff Meeting Room/Fellow Bullpen	Needed
Many @ \$10K	Motivated	Presenting Donor Wall Recognition	Needed
Many @ \$5K	Substantial	Donor Wall Recognition	Accepting
5 @ \$5K	Significant	Flag Pole/Trees/Benches	Needed
Many @ \$1000	Notable	NEPGA Facilities (For clubs that employ PGA Professionals)	Accepting
Many @ \$500	Cornerstone	Cornerstone Brick (Specifically for PGA Members)	Accepting
Many @ \$100	Our Future	Exterior plaque (Specifically for Junior Tour Members)	Needed

Why is Youth Development so important?

Positive youth development programs like the NEPGA Junior TOUR, PGA Jr. League and Drive, Chip & Putt strengthen young people's sense of individuality, belief in the community and begins their personal growth. Connecting with a junior peer group fosters social, emotional and behavioral competence.

How does PGA HOPE New England make a difference for Veterans?

Not only do our Veterans protect our rights and freedoms, but they also provide services and aid to those in need. With genuine appreciation, PGA HOPE New England, OPERATION: PlayDay and Sets for Vets directly connects our PGA Professionals to Veterans and their families, offering a front-of-the-line opportunity to give back to those that have sacrificed so much for us.

How do we move toward a more Diverse and Inclusive community?

Activated and direct invitation to all communities encourages success. We achieve this by creating unique golfing opportunities such as bringing the game to unique and special need children's camps, Drive-Chip & Putt skill assessments to Special Athletes and promoting Inclusion Guidelines for Golf Facilities in New England.

