



PGA

New England Section

MAKE SOLID CONTACT



The NEPGA Conducts over 300 events each year across four platforms, each with their own website seeing hundreds of thousands of unique visitors each season, accumulating millions of page views across all sites.

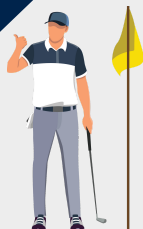
DIGITAL MARKETING

&

ONLINE BUSINESS

WE OFFER

BlueGolf



Bluegolf provides a state of the art tournament experience for all of our players as well as the public that are following their friends, family, and Pro as they compete. Our Bluegolf tournament pages, both web-based & via the custom app, generated over 400K visits and over 800K unique page views in 2022.



Customized eblasts to a targeted distribution list of PGA Professionals, junior, and amateur golfers as well as other golf industry contacts. Our constituent open and CTR exceed industry standards.

OUR SOCIAL REACH



Social Reach over

110K

on Facebook & Instagram in 2022.

Over

20K

unique page visits
on Facebook & Instagram in 2022.

NEPGA social media platforms are some of the most followed pages among PGA Section & Golf Associations in the country, and is a go-to resource for local and national golf news featuring our events and partners.

18K

SUBSCRIBE



Facebook generates our greatest reach, totaling over 85K people in 2022.



Instagram generates our greatest number of profile visits with 11.5K in 2022.



Twitter holds our greatest number of followers with 4.4K



Joined TikTok in 2022. Generated over 53K views.

TOTAL FOLLOWERS 13K

2022 NEPGA PARTNERSHIP OPPORTUNITIES



The New England PGA is the 8th largest of the 41 Sections, boasting 1,035 Members and Associates spread out across five states, six Chapters and more than 400 PGA recognized golf facilities. In addition we have over 500 Amateur Tour members as well as 1,000+ Junior Tour members

Complimenting our tournament programs is our 501c3 Charitable Foundation, PGA REACH New England, and a full slate of PGA Professional education programs that take place throughout the year.

Take a peek below at what each program has to offer!

HOW CAN WE HELP YOU GROW IN 2023?



THE PROS

Inclusive of our 6 chapters, we conduct over 150 events each season for our PGA Professionals, giving you many chances to get in front of valuable buying power in every corner of the Section.

THE AM'S

Our New England Series features over 500 members annually in a prime 35-55 demographic, participating in a schedule of 25+ events at high-end private courses around New England. Additionally, our Section & Chapters host thousands of amateurs at 100+ ProAm's each season.



#YOUTHMVMT

The NEPGA Junior Tour annually hosts over 1,000 members playing a 100+ events schedule. We also administer 10 Drive, Chip & Putt Qualifiers as well as the largest PGA Jr. League programs with the most number of teams & players in the country, providing direct access to the future of the



GIVING BACK

Established in 2017, our NEPGA Foundation, a 501c3 tax-exempt charity focuses on 3 pillars: Youth, Military, and Diversity & Inclusion. It significantly impacts lives through the game of golf, and helps us continue to give back to our New England Community.

