



# MEDIA RELEASE

May 9, 2023

CONCORD, Mass. - Last week, over 120 female business professionals gathered at Nashawtuc Country Club in Concord, Massachusetts for the 2nd Annual Women's Networking Summit. In conjunction with The Women's Business League, the day was filled with networking, outdoor activities, hospitality, motivation, and much more as many leading business professionals gathered to connect and personally grow, using the game of golf as the backdrop.

The beginning portion of the day featured networking roundtable discussions, with trained table leads that encouraged thoughtful discussion between attendees to learn about a variety of industries and provided opportunity for professional growth. "It truly is remarkable how supportive and responsive our female New England PGA Professionals can be when called upon," said New England Section PGA Secretary Joanne Flynn. "Fourteen of our professionals from across New England volunteered their time, expertise and business knowledge to help grow the game today to the fastest growing demographic in our sport, females".

The event was headlined by a keynote speaker, Jessica Gelman, who serves as the Chief Executive Officer of the Kraft Analytics Group (KAGR). Gelman captivated the audience of over 120 females by sharing insight on sports analytics and the impact data can have day to day in any industry.

After the conclusion of the Keynote Speaker, the attendees broke out into outdoor activities where they could choose between playing golf, golf instruction, or a yoga and fitness class.

A special thank you to the 14 fantastic New England PGA Professionals that came out to provide golf instruction and coaching to the 68 attendees who registered specifically to learn the game.

As our foundation continues to positively impact lives through the game of golf, we are excited to collaborate and partner with organizations across New England whose goals align with our mission. We are so proud to welcome new partners, Coastal Windows & Exteriors and Newburyport Bank, as well as returning partner Tournament Solutions, all fully committed to the Women's Networking Summit.

The 2nd Annual Women's Networking Summit was hosted by Nashawtuc Country Club for the second year in a row. Thank you to the talented staff at Nashawtuc Country Club and Head Professional Brian Smith, PGA for hosting this fantastic event yet again!

The 3rd Annual Women's Networking Summit will return in May of 2024.

## ABOUT PGA REACH NEW ENGLAND

Founded in 2016, PGA REACH New England has and will continually work to promote the game and improve the lives of thousands of children, military veterans and their families, as well as diverse populations through golf programs throughout New England each year.